#### 3. ADMINISTRATION MINISTRY TEAM

23 Statement Of Purpose

4 Utilizing God's administrative gifts, the Administration Ministry Team will manage the church affairs

assigned to it so that the mission and business of the church may be performed as effectively as

6 possible.

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Clerk Of Session The Clerk of Session shall be a member of the Ministry Team.

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#### Specific Ministries

- 1) The Ministry Team will update this Manual of Administrative Operations as changes occur, providing updates to the Clerk and Head of Staff as soon as possible. A complete update will be distributed to active elders as necessary.
- The Ministry Team will coordinate the Annual Congregational Meeting, which shall ordinarily occur on the last Sunday of January or first Sunday of February. The Clerk, with the support of the Ministry Team, will ensure that the provisions of the Congregational Policies and the Book of Order are met for this meeting and all meetings of the congregation.
  - 3) The Ministry Team will oversee the church office.
- 19 4) The Ministry Team will be responsible for the oversight, selection and care of all church office equipment and services, including electronic, telephonic, web site and computer systems.
- 5) The Ministry Team will be responsible to supervise and coordinate the purchasing of office supplies and services, outside copying, maintenance fees, and other such support expenses.
  - 6) The Ministry Team, with the Head of Staff, will plan, implement and evaluate officer training and officer retreats, including Session retreats and joint Session and Diaconate retreats. It shall consult with the Head of Staff in this planning and its implementation.
- 7) The Ministry Team will plan the placement of each Serving Ruling Elder on the Session's Ministry Teams, designating who will serve as chairperson(s).
- 28 8) The Ministry Team, following the Congregational Policies, will guide the process for the selection 29 and election by the congregation of a Congregational Nominating Committee. This Ministry Team 30 will then serve as a liaison to the Congregational Nominating Committee.
- 9) The Ministry Team may recommend to the Session representatives to Presbytery and other Presbyterian bodies related to higher courts of the Presbyterian Church (U. S. A.). It will further direct the study of issues and information communicated to the church from those bodies.
- 10) The Ministry Team shall serve as a liaison for Board of Deacons, and help to coordinate their work as directed by the <u>Book of Order</u> and as delegated to the Diaconate by Session. See Manual of the Board of Deacons, made part of this Manual.
  - 11) The Ministry Team will conduct the Exit Questionnaire process for outgoing Deacons and Elders.
  - 12) The Ministry Team will provide coordination for the work of all other Ministry Teams.
- 39 13) The Ministry Team will oversee the Membership Roll Review.
  - 14) The Ministry Team, in consultation with Staff and other affected Ministry Teams or groups, will determine the appropriateness of use of the building and its facilities by outside groups and will consider all such requests, with the disposition being included in the Ministry Team's regular report to the Session.
- 15) The Ministry Team will oversee the ongoing staffing of the Session's Financial ReviewCommittee.
- 16) The Ministry Team will develop and maintain the church's response to Inclement Weather and other emergencies.

Updated: July, 2021 Page 03 - 1 03 Administration.docx

17) The Ministry Team will accept other responsibilities assigned by the Session. 48 49 Planning Calendar 50 **JANUARY** 51 Verify with CNC that new officers are ready to be nominated 52 Annual Congregational Meeting: prepare documents for distribution; present Congregational 53 Nominating Committee nominations to congregation for election (with clerk) 54 Ask session to call congregational meeting for election of new officers (if not to be 55 accomplished during Annual Congregation Meeting) 56 Follow-up with Clerk to insure filing of previous year's Statistical Report with Presbytery (due 57 by end of January) 58 Follow-up with Clerk & Pastor to ensure previous year's meeting minutes of Session, Deacons, 59 Trustees and Congregational Meetings are filed with Presbytery by the end of March 60 Complete nominees for new Congregational Nominating Committee; post names in bulletin and 61 Newsletter 62 Start planning for new Ministry Team assignments of elders 63 Send FRC, Financial Review Committee, members to Session for approval/reporting 64 Complete plans for spring Officer retreat, as needed 65 Verify elder commissioners selected for February Presbytery meeting (Clerk) 66 Initiate "exit questionnaire" process for outgoing Officers 67 Schedule a Blessing Service for the outgoing Officers 68 Plan for members of the Diaconate Officer Nominating Committee 69 **FEBRUARY** 70 Continue planning new Ministry Team assignments 71 Plan training / orientation of new Congregational Nominating Committee 72 Complete plans for the Spring Retreat, including evaluation and follow-up reporting 73 74 **MARCH** Finalize Ministry Team assignments for Spring Elder rotation 75 Prepare Certificates of Installation for officers-elect 76 Blessing Service for the outgoing officers 77 Analyze and prepare report of "exit questionnaires" from outgoing Officers; provide report to 78 Pastor, Assoc Pastor, Moderator of Deacons & Clerk 79 Contact new Congregational Nominating Committee for general startup status for Elder and 80 Deacon candidates (and others, if needed) 81 **APRIL** 82 Initiate Membership Roll Review process 83 Trigger Session to elect new Corporation President & other officers, as needed, after new elder 84 class installed 85 MAY 86 Follow-up on activity of Financial Review Committee 87 Verify elder commissioners selected for June Presbytery meeting 88 **JUNE** 89 Follow-up on activity of Financial Review Committee 90 Follow-up on activity of Membership Roll Review Committee 91 92 Begin budget planning MAO review and update 93 Review office records to purge old files (semi-annual activity- odd numbered years) 94

140 141 Manual of Administrative Operations
Administration Ministry Team

95	JULY
96	Continue budget planning
97	Follow-up on activity of Membership Roll Review Committee
98	Review year's calendar; revise where necessary
99	Touch base with Congregational Nominating Committee for general status of Elder and Deacon
100	candidates (and others, if needed)
101	Financial Review Committee report submission no later than August Session meeting
102	Solicit new Clerk for first of year
103	AUGUST
104	Annual budget process – August submission
105	Plan for Rally Day, as needed (September)
106	Check on progress of Congregational Nominating Committee
107	All Minutes filed with Presbytery
108	Plan new officer training schedule, examination, ordination and installation dates; take to
109	Session for approval
110	Plan for September's Joint Session / Diaconate meeting, including dinner
111	SEPTEMBER
112	Submit Membership Roll Review changes to Session
113	Check on progress of Congregational Nominating Committee
114	Follow-up on soliciting of new Clerk for first of year
115	Plan annual Diaconate responsibilities review (due to Session in Jan)
116	Joint Session / Diaconate meeting, usually starting at 6:30pm with dinner
117	Sexual Misconduct Policy: staff, Elders and Deacons shall sign an annual acknowledgement of
118	our policy (joint responsibility with Personnel) (See the Personnel MAO for the policy)
119	OCTOBER
120	Follow-up on Session action on Membership Roll Review process
121	Check on progress of Congregational Nominating Committee
122	Begin formation of next year's Congregational Nominating Committee
123	Begin formation work for next year's Financial Review Committee
124	Review plans for Spring Officer retreat
125	New Clerk starts training with current Clerk
126	NOVEMBER
127	Solicit nominations from congregation for at-large members of Congregational Nominating
128	Committee according to Book of Order and TCPC guidelines
129	Schedule articles for bulletin (first several Sundays in December) & eNews (late November thru
130	pre-Christmas) explaining opportunity to participate in the Staff Christmas Gift
131	Begin planning for Annual Congregational Meeting
132	Check on progress of Congregational Nominating Committee
133	Order materials for Officer-elect training: Book of Confession, Book of Order, Selected to Serve
134	(quantity inclusive of trainers, as well as BOO for Clerk and Pastors, if needed)
135	DECEMBER
136	Check on progress of Congregational Nominating Committee
137	Continue formation of Congregational Nominating Committee
138	Continue planning for Annual Congregational Meeting
139	Continue planning for spring Officer Retreat
140	Submit names to Session for next year's Financial Review Committee

Updated: July, 2021 Page 03 - 3 03 Administration.docx

Manual of Administrative Operations
Administration Ministry Team

- 142 Facility Use Policy
- Policies Governing the Use of the Facilities at Three Chopt Presbyterian Church by Nonprofit /
- Governmental / Other Organizations (approved by Session 4/2018.)

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- The members of Three Chopt Presbyterian Church, TCPC, are called to be compassionate witnesses to
- Jesus Christ, our Lord and Savior. At TCPC people of all ages are encouraged to grow in their
- understanding of God's word through study, to discover their spiritual gifts, and to offer those gifts in
- active ministry to the glory of God. We gather for worship to be prepared to share our faith and care
- for those in need inside and outside our walls. The facilities of TCPC are for the glory of God. Thus,
- we strive to make the property of the church available to its members and to the community. These
- 152 conditions managing the use of the church facilities are authorized by Session and published so that all
- will know.

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- Facility use activities are overseen by the Administration Ministry Team. Requests for facility use are
- managed through the church office. No commitment for facility use is finalized until the Facility Use
- Agreement has been approved and executed through the church office. When possible, we will
- attempt to make our facility available to local organizations and individuals for one-time or short-term
- usage, but our first priority is to congregation programs and membership needs. Priority is then given
- to nonprofit groups that are supported by our church and finally to other nonprofit or governmental
- organizations.

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No activities, fund-raisers or advocacy may take place at the church that conflicts with the practices of this congregation and the PCUSA.

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- So that all church members and outside groups can enjoy our facility, we ask you to read this
- Agreement, sign it, return the original to the Church Office, and complete the Online Application.
- You should retain a copy for your records. Approval, additional questions, etc. will be emailed to you.

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- 170 This Facility Use Agreement includes the following:
- Steps to Facility Use Scheduling
- Rules and Regulations and
- Facility Waiver Release

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#### STEPS TO FACILITY USE SCHEDULING

- Complete Online Application (2 months in advance of the planned event)
- 177 [https://docs.google.com/forms/d/e/1FAIpQLSedLcp3thDxscETu1-
  - OxXN9RkoeRaSSuNXPNaZTUyI3REInGA/viewform]
- Read and Accept this Facility Use Agreement
- Submit a copy of 501(c)(3) applies to organizations whose mission is compatible with the church's exempt purposes
- Submit proof of liability insurance coverage of \$1,000,000

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#### **RULES AND REGULATIONS**

- 185 CHURCH PROPERTY Church property is not available to be loaned or borrowed, and must not be
- removed from church premises. Church property, such as chairs, tables, etc. may be used when using
- the facility under the rules herein.

FACILITY CARE & SECURITY – The church area used by your group must be left clean and orderly with church furniture and property returned to its designated place. You agree to ensure that all event participants leave the facility after the event. The adult or responsible person should be the last person to depart, and must ensure that all building doors are locked and secured.

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194 KITCHEN RULES – Kitchen use must be specifically requested and authorized prior to your event. 195 "Kitchen Rules" are posted in the kitchen and must be followed.

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PIANO AND ORGAN USE – Permission to use the piano, organ, hand bells, or other church owned instruments must be authorized prior to your event. The piano and organ may not be moved.

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AUDIO / VISUAL SYSTEM – The A/V systems are available for use upon request. The system must be operated by trained TCPC members or by individuals authorized prior to your event. No other equipment may be attached to the system without prior approval.

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NO SMOKING / NO ALCOHOL / PERSONAL CONDUCT – All members of groups using our facility shall abide at all times by a "no smoking" rule in the building, including corridors and restrooms. Alcohol consumption is not allowed on the property, including all buildings and outdoor areas. Group members shall conduct themselves in a responsible manner, refraining from engaging in inappropriate behavior, including the use of loud, foul, slanderous language, or any intimidating or offensive conduct that would interfere with the peaceful use and enjoyment of the facility by others.

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PARKING – Park vehicles in the marked spaces; park on the lawn as "overflow" only. Never park in the lanes or on the sidewalks (per the Fire Marshall.)

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RESERVATION SPACE – The reserved room/space may not be used before or after the approved timeslot – even if there are no other reservations before or after your reserved time. Only reserved rooms may be used the day of the reservation. Final clean-up for events must be completed by 9 pm.

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SUPERVISION OF CHILDREN AND YOUTH – The congregation seeks to provide a safe environment for children and youth. All users of the facility are expected to follow the guidelines of this policy including the following:

- this policy including the following:
  No fewer than two adults should be present at all times during any program or event involving children.
  - Adult supervision is required at all times both inside and outside of the church facility, including the parking lot.
- Children and/or siblings of group members must stay with the group or under the care of additional adult supervisors.

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FOOD AND DRINK – Food and drink should be limited to the upstairs fellowship hall, the downstairs fellowship hall, Narthex or the outside areas. No food or drink is allowed in the Sanctuary. Groups using the church property are responsible for cleaning after each use -- both inside and outside. If a private catering service is used for the event, the caterer must furnish all equipment (e.g. dishes, silver, table cloths, etc.) and remove immediately after the event. Storing of catering equipment is not permitted.

Manual of Administrative Operations
Administration Ministry Team

DECORATIONS – Attaching decorations to painted surfaces is strongly discouraged – if any are attached then "blue painters tape" is the only tape authorized; any attached to metal window frames or doors must not use anything that will damage the surface. All decorations must be removed immediately and completely following the event.

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SCHEDULING CONFLICTS / EMERGENCY CANCELLATIONS – Although an organization will have a "reservation" for a certain area within the church and day and time for the use of the church's facilities, there may be occasions when the church will have to preempt such a "reservation" to accommodate its own program activities. We will not take this step lightly, but if this does occur, every effort will be made to notify the organization as promptly as possible. Inclement weather or some other unforeseen circumstance may lead to facility being closed. If so, then all reservations will be cancelled.

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STORAGE – There is no storage space available.

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BREAKAGE – All persons and/or groups using our facilities are expected to exercise reasonable care and judgment to prevent defacement, damage or breakage. The person(s) signing the application for use shall be responsible for paying costs incurred by the church in cleaning, repairing, or otherwise refurbishing any part of the building and/or its furnishings and equipment which, in the judgment of the church, has been carelessly or irresponsibly subjected to more than normal wear and tear by the person(s) or group(s) involved.

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FEES – While there is no fee charged to use the church facilities, donations are accepted.

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SECURITY – The church works to maintain a safe and secure environment within the facility; however, no systems are foolproof. We ask that all users pay close attention to personal property and valuables and not leave them unattended. The church is not responsible for theft or damage to personal property.

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#### FACILITY WAIVER RELEASE

Waiver and Release of all claims (including negligence)

agents, servants, employees, insurers, successors and assigns from all claims, demands, causes of action, damages or suits at law and equity of whatsoever kind, including but not limited to claims for personal injury, property damage, medical expenses, loss of services, on account of or in any way related to or growing out of my presence at the facility or use of the facility and/or equipment. This

In consideration for use of the facility, I waive and release Three Chopt Presbyterian Church, its

- waiver and release is intended to and does release Three Chopt Presbyterian Church from any and all
- liability for damages or injuries on account of or in any way related to or growing out of my
- 273 negligence, the negligence of third parties and Three Chopt Presbyterian Church's negligence,
- 274 including but not limited to negligence in the construction, maintenance and upkeep of the facility and
- 275 its equipment, negligence in training or negligence in supervision. This is not intended to release
- 276 Three Chopt Presbyterian Church from any liability resulting from their intentional conduct.
- 277 I further covenant and agree not to institute any claims or legal action against Three Chopt
- 278 Presbyterian Church for any claim released by this Agreement. I further agree that should any claim be
- 279 made against Three Chopt Presbyterian Church in contravention of this Agreement, including but not
- limited to derivative claims, I will protect, defend and completely indemnity (reimburse) Three Chopt

Manual of Administrative Operations
Administration Ministry Team

Presbyterian Church for any such claim and expenses including attorney's fees and costs incurred by
Three Chopt Presbyterian Church in defending themselves or security indemnity hereunder.
I recognize the facility is not supervised, and I use the facility (including premises and equipment)

I recognize the facility is not supervised, and I use the facility (including premises and equipment) entirely at my own risk.

I understand that Three Chopt Presbyterian Church is not responsible for any loss, theft or damage to my (or my group's) property while at our facility.

I acknowledge that I have received and read a copy of the current Facility Use Guide governing the use of the facility. I agree that I will fully comply with all rules and regulations.

I have read this Agreement, including the Facility Waiver Release paragraph, and, for the privilege of using the facility located at 9315 Three Chopt Road, Henrico VA 23229, understand that by signing the Agreement I have consented to be bound by its terms, including the waiver/release of any legal right I may have to sue Three Chopt Presbyterian Church for any costs they incur because a claim or legal action is brought in violation of this Agreement. I agree any violation of the Agreement and its terms and conditions, as determined by Three Chopt Presbyterian Church, will void and terminate this Agreement and may result in loss of the ability to use the facility.

Name of Responsible Person: Print:	Organization Name:
Signature:	
Contact Info:	
Phone # (cell):	Organization Address:
Email:	
Approved by / Date:	

### Manual of Administrative Operations Administration Ministry Team

The Congregational Nominating Committee

- 1) Three Chopt Presbyterian Church shall be in full compliance with the Book of Order and its Congregational Policies. Implementation of these requirements follows:
  - a) The Congregational Nominating Committee, CNC shall ordinarily be composed of 7 members, 6 being elected by the congregation for two-year terms, in two separate classes. Ordinarily one-half of the elected CNC members will rotate-off each year. In addition, the Session shall appoint one serving Ruling Elder to the CNC. The Session shall appoint the Moderator of the CNC, who may be any member of the CNC.
  - b) Nomination and election of the Committee:
    - i) The Administration Ministry Team will solicit recommendations for the CNC, with a full awareness of the desired diversity for the CNC, such as age, group involvement, etc. The Newsletter, Sunday Bulletin, postings at church and other forms of publicity shall be employed to assure full opportunity is afforded to all members. Recommendations should be received by early December.
    - ii) The Administration Ministry Team will then serve as a nominating committee to the congregation in the election of the CNC. The Administration Ministry Team will take note of the persons already elected to the CNC, and then recommend at the Annual Meeting of the Congregation the names of additional persons to be elected, being guided by:
      - (1) the names recommended by the congregation;
      - (2) the need to balance the number of men and women;
      - (3) the need to balance age distribution;
      - (4) the need to have diverse groups represented; and
      - (5) the need to balance the size of the two classes.
  - c) The names of those to be nominated for the CNC shall be presented to the congregation via the Newsletter, Sunday bulletins, public announcements or postings, and any other appropriate methods of publicity so that the minimum required notice is fulfilled.
  - d) At a Congregational Meeting, these names shall be placed in nomination. Other nominations from the floor are in order, provided those nominees have consented to serve, if elected, and that they are not members of Session or the Diaconate. Election shall be by a majority of the votes.
  - e) Members of the CNC ordinarily serve two-year terms, or until replacements are elected.
- 2) Training of the Congregational Nominating Committee
  - a) The Administration Ministry Team will provide initial training (Handbook follows) and ongoing support. Ideally, training will commence at the first meeting of the CNC.

Updated: July, 2021 Page 03 - 8 03 Administration.docx

#### HANDBOOK FOR CHURCH NOMINATING COMMITTEES

Produced for Mission Presbytery by Frank Walmsley ©2007, 2014 [Adapted and edited for Three Chopt Presbyterian Church by Bill Brownfield, May, 2016]

### 1. IMPORTANCE

It has been said that the Church Nominating Committee [CNC] is the most important committee in the church. This is because the committee, by means of deciding who is nominated, strongly affects the direction and energy of the church. Thus, it is not possible to underestimate the importance of the work of this committee. If the CNC is really balanced, there should be a variety of people selected to be nominated by the committee. But it is possible that the CNC may try to steer the choices to reflect their view of the church's future. That is, the persons chosen to be nominated for elder may be people known to be grounded in the status quo which might result in the church continuing along the same path. Or the opposite may be chosen in order to give new direction to the church. The ideal is for some of each so that true deliberations will take place. The same is true for experienced versus new elders. Those with experience will provide the background necessary for wise decisions.

Because of this importance, the *Book of Order* specifies clearly that the membership of the CNC should represent the diversity of the congregation and that the majority of the membership should not come from the ruling bodies (the Session and the Board of Deacons).

#### 2. ELECTION AND MEMBERSHIP OF THE COMMITTEE

The CNC is a committee of the congregation, not a committee of the Session. It is elected by the congregation, except for representatives designated by the *Book of Order*, and reports to the congregation.

- The congregation is free to determine the makeup of the CNC. The Session must designate one of its serving members to serve on the CNC.
- The congregation elects persons to the CNC in sufficient number to make these persons a majority of the committee. None of these persons can be an active member of the Session. The pastor serves as an active member of the committee *ex officio* and without vote.

TCPC's CNC is chosen annually, generally at the Annual Meeting, with two classes, each with terms of two years. No one person may serve more than four years consecutively. That is, a person may serve no more than two consecutive two-year terms. The CNC work does not necessarily end with the annual election because vacancies may develop during the year or the congregation may need to elect a PNC.

#### **3.** COMMITTEE PROCEDURES

a. Confidentiality

The discussions held by the CNC must be considered confidential. It is only in an atmosphere of trust that the committee can work effectively. This confidentiality should extend to who is being considered, how they meet the criteria for office, whether or not they were asked to be nominated, and whether or not they accepted.

Anything less than this degree of confidentiality can breed bad feelings in the congregation and in persons being considered as well as distrust in the work of the committee.

**b.** Potential Planning Calendar **February / March** 

Updated: July, 2021 Page 03 - 9 03 Administration.docx

- Take time to get to know each other. Have everyone share a description of the best deacon/elder they have ever known. Make notes. You are hoping to nominate those kinds of people.
- Have a half-hour Bible study using chapter 2 in this book. Read Exodus 18: 17-18, 22-33; Numbers 11: 10-12, 14-15; or Mark 6:30-44. Discuss some of the following three questions together:
  - 1. Why do you think God would choose to use humans in shared leadership?
  - 2. How would you compare what we look for in elders/deacons with what God asked Moses to look for in choosing leaders? (Num. 11:10-12, 14-15)
  - 3. What lessons about discipleship do you learn from the story of the feeding of the five thousand?
- Consider having the group read a book together. A host of books are available on leadership in the church. I recommend Anthony B. Robinson's Transforming Congregational Culture.' Set aside some time at each meeting to discuss your readings.
- Feed the group.
- Always, at every meeting, pray for God's guidance together
- attend the February or March Session and Deacons' meeting. Make notes of everything; notice details such as the number of women, number of men, age differences, and so on. Pay attention to the dynamics of the meeting. Who's in charge? How does the team work together? Who might the team need to improve it? Finally, ask the Session / Deacons to note who is rotating off this year. What are the needed attributes of persons for the new class?

#### **April**

Meet to compare notes on the meetings that the members attended in February and/or March. The group should start to see a vision for what and who are needed to serve. Make sure the clergy are present to hear these insights.

#### May

- Verify how the number of positions to be filled; and which positions (leaders of critical ministry teams, committees, etc.)
- Have an active elder and a deacon come to the meeting to share their perspectives of serving. It could be the clerk and the moderator of the deacons. Ask for the good, the bad, and the ugly. What kind of people do they think their teams need?
- Ask the deacons and elders as a whole to generate a list of nominees at their May meetings.

#### June

Meet before a summer break to go over the list of nominees from prior year CNC work and names the elders and deacons provided in May. Make sure the nominating committee members add to this list with their own suggestions for nominees as well. Do this before you ask the congregation for names.

#### July

Plan this time as a month off, with no activities for the committee.

#### August

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- In early August, solicit the congregation for nominee names.
- Ask each program staff person to put in names.
- Ask committee chairs for names.
- Ask the pastor(s) for names.
- Build the list and complete it by the end of the month. Meet to compile the names.

#### September

- Begin to build an A list, B list, and C list.
- Attempt to balance the diaconate and session with representatives of females, males, and age levels. Also pay attention to the various gifts that are needed.
- In this process, always consider the possibilities of those who would be newly ordained. Every class should include a percentage of new leadership. New blood helps the team and brings new life into the session and diaconate.

#### October

- Have members of the nominating committee see everyone on the A list. Spend this month recruiting, inviting persons into ministry leadership. Do not extend the invitation by phone.
- Explain the expectations to each nominee, even former officers, because those expectations may have changed since they last served.
- Pray with the nominees, right there on the spot. After all, leadership is a calling that
  involves some discernment. Members of the committee will be better prepared to help the
  nominees with this discernment as a result of having attended the deacon and session
  meetings, studied Scripture, engaged in prayer, and interviewed staff and officers. They will
  know what they are talking about and can therefore more effectively call the nominees to
  serve.

#### **November**

Some folk may decline the call, so the committee will need time for calling others. A decline is not failure. It could be providential! Finish before Thanksgiving so that the committee can meet and give thanks!

#### **December**

- If the congregation's annual meeting is in January, use December as a month to have a party and present the slate as a courtesy to the deacons and elders.
- Publicize the slate to the congregation with biographical information on each candidate.
- Prepare for the election.

#### **c.** Duties/Characteristics of Church Officers

The *Book of Order* has a list of characteristics for elders and for deacons. Each CNC member should review them at G-2.0104, G-2.02 and G-2.03 and in TCPC's Manual of Administrative Operations, the MAO, in section 01 The Session and in section 14 Deacon's Manual.

**For Elders:** "Elders should be persons of wisdom and maturity of faith, having demonstrated skills in leadership and being compassionate in spirit. <sup>3</sup>

• equip and renew the people for their task within the church and for their mission in the world

Updated: July, 2021 Page 03 - 11 03 Administration.docx

- visit, comfort, and care for the people
- assist in worship
- cultivate their ability to teach the Bible
- strengthen and nurture the faith of the congregation
- encourage the people in worship and service of God

Since the Session is responsible for many duties in the church, elders should have some of those abilities to assist in carrying out those duties.

**For Deacons:** "Persons of spiritual character, honest repute, of exemplary lives, brotherly and sisterly love, sincere compassion, and sound judgment should be chosen for this office." The duties of deacons are listed.

- to minister to those who are in need, to the sick, to the friendless, and to any who may be in distress both within and beyond the community of faith.
- other duties as assigned by the Session

#### **d.** Vacancies and Eligibility

There will be vacancies in the regular rotation of classes (such as "the class of 2009"). There may be other vacancies due to resignations or deaths. Consult with the Clerk of Session or Administration Ministry Team chair to obtain this information.

Also, there are limitations on terms. At TCPC, elders and deacons are ordinarily elected to two-year terms. The *Book of Order* specifies a maximum of 6 consecutive years on the Session or on the Board of Deacons. The Clerk of Session should be able to determine who is not eligible for reason of term limits. Some congregations specify a maximum length of service as less than 6 years, which is allowed by the *Book of Order*.

Committee members are eligible for nomination to office.

#### **e.** Asking for Recommendations

You may solicit suggestions from the congregation for the offices to be filled. This could be done by announcement at worship, through the worship bulletins, through the church newsletter, or by having a prepared suggestion form. Remember that you are asking for suggestions, not nominations. It is not required that suggestions be asked for but it may help the committee in its deliberations.

The congregation will feel a part of the process if they are asked, but it runs the risk of having someone complain, "I suggested Joe Jones. Why wasn't he nominated?" In such a case, there are two possible responses: one is to obfuscate, in order to maintain confidentiality – "We appreciate your input and the suggestions we received from many in the congregation. This church has many fine people and Joe is one of them. We recognize the contributions that so many people make to the ministry of this church both as officers, committee members, and outside the formal structure. Please continue to be involved and concerned about our church's ministry. Thank you again for all that you do." Then beat a hasty retreat. The other possible response is to be direct and say something like "We appreciate your input. However, we have

been instructed that committee discussions are to remain confidential. Sorry, but I can't say more than that." In any event, you should try to be prepared to answer questions such as that.

#### f. Review Potential Nominees

If you have Session and a Diaconate [Board of Deacons,] you will have two lists to work on. The qualifications for each type of office are different and those should be kept in mind as the list of potential nominees is drawn up. The Board of Deacons should not be considered a stepping stone to the Session since each requires different talents. Some people are multitalented and can effectively serve on either and for that reason people who have been Deacons should not automatically be rejected; similarly, those who have been Elders should not automatically be assumed qualified as a Deacon!

The number of nominees should equal the number of vacancies, unless your bylaws specify otherwise. The *Book of Order* is silent on this matter but some common sense should apply. If there are more nominees than vacancies, there may be some hurt feelings. *Robert's Rules of Order* is strongly against requiring two nominations for each vacancy. Also, by knowing who is likely to be elected the committee can tailor the slate to those who fill specific needs. TCPC follows the practice of one nominee by the CNC for each position to be filled. The CNC should first decide on a procedure to choose potential nominees. This should have enough structure to ensure that no one is overlooked but should be free-wheeling enough to allow for some flexibility. The initial list may be quite long. The CNC should consider the work and information of the prior CNC, assessing the responses from previously.

The committee members presumably have a good knowledge of the people of the congregation. The committee should begin to narrow the list based on their personal knowledge. When the list has been reduced in size, prioritize the list.

This portion of the procedure will take up the most time for the committee during its meetings. Don't forget to pray for God's guidance as you work on this list.

<u>Do not make decisions for people</u>. For example, don't say "She's too busy." Let the person decide unless that she/he has a history of saying yes to tasks and then not following through. The person may be willing and able to reprioritize his life.

Decide who is going to ask which potential nominee. Don't ask too many people at once or you may end with more nominees than vacancies. As people accept or reject the request, it may be necessary to reprioritize the list. Don't approach people before their names have been considered by the committee and approved by the committee as a potential nominee. If a person is asked "informally" before the committee has decided and that person is willing to serve, there may be hurt feelings if that person is not chosen.

#### **g.** Procedure for Approaching Potential Nominees

When asking a person whether or not they would be willing to be nominated to a church office:

• A personal, face-to-face "visit" by two CNC members is most powerful; call ahead to schedule a time at church, home, other space (coffee spot); **do not** extend "an ask" via electronic means (email or phone message)

Manual of Administrative Operations
Administration Ministry Team

- be clear what the office is and what the term of office is
- check to be sure the person knows what duties and time commitment the office requires, including the officer training requirements
- be clear that the question being asked is "Would you be willing to be nominated and to serve if elected?"
- give the person time to think and pray about the decision to answer God's call
- specify a deadline for a YES or NO response (one week should suffice)

The potential nominee <u>should be contacted personally</u>. Most recommendations say to use a personal contact (face to face) rather than telephone, email, or whatever. If that is not possible, then the telephone is preferable to the other means since it allows for questions and answers.

4. ARRANGING THE CONGREGATIONAL MEETING

When the slate of officers is complete, inform the Session and ask them to schedule a congregational meeting if the election is not to be at a meeting already scheduled. As a courtesy, give a copy of the report to Session.

This report also informs Session that the committee report is complete and ready for the election to occur. The request to the Session is to schedule a meeting or to include the report in a meeting already scheduled; the actual report should not be part of the motion but could be included along with the motion as information since the committee is a committee of the congregation and answers only to the congregation.

It is TCPC policy that the nominees, with biographies, be publicized to the congregation 2 weeks before the Congregational Meeting.

Ask the nominees to be present at the congregational meeting, if possible.

Check with the Clerk of Session to be sure that ballots will be ready in case there are nominations from the floor. The Clerk will need the list of nominees in order to prepare the ballots.

Updated: July, 2021 Page 03 - 14 03 Administration.docx

Manual of Administrative Operations
Administration Ministry Team

#### 5. AT THE CONGREGATIONAL MEETING

The committee report should be made by the moderator of the committee. If that is not possible, then the moderator of the committee should designate some other member of the committee to make the report. During the election, each slate of officers should be considered separately. That is, first the elders for the class of 2017, then the vacancy in the elder class of 2016, then the deacons in the class of 2017, etc. The meeting should be run by the Moderator of the Session (i.e., the pastor, usually). The Moderator will call for the C's report, seek floor nominations, and conduct the election.

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*Moderator of the Meeting:* If there have been no additional nominations, the Moderator should ask for a motion to elect the slate by unanimous consent or by acclimation. Such a motion requires a second and a majority vote. Or, the Moderator may declare that the nominees are elected.

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If there are more nominees than vacancies, the Book of Order requires that the election be conducted by secret ballot. The Secretary of the Meeting (the Clerk of Session) provides the ballots and the Moderator of the Meeting appoints tellers to count the ballots. Members of the Nominating Committee should not count ballots in order to keep the process honest in the eyes of the congregation.

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This procedure is to be repeated (except the portion of asking if the congregation is ready to proceed) for any other slates.

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Book of Order references: F-1.0503; G-2.0401; G-2.0104; G-2.0301; G-3.02; G-2.0201; G-4.01;

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- 3) Duties of the Congregational Nominating Committee
  - a) The CNC will gain knowledge of members' interests, talents and special gifts in order to determine how those talents may be best used in making the nominations and recommendations listed below.
  - b) The CNC, with the Head of Staff as ex-officio member, shall follow the annual planning schedule for officer elections, including deacons and elders, developed by the Administration Ministry Team. The CNC shall utilize the Newsletter, Sunday bulletins, public announcements and postings and any other appropriate means to solicit recommendations from the congregation for prospective officers. In a similar manner the CNC, as needed and directed by Session, will nominate to the congregation a slate of members for a Search Committee for ordained staff.
  - c) They shall complete their work so that public notice of a congregational meeting for the purpose of elections is given in accordance Congregational Policies. The CNC shall obtain summary information about each nominee for publication in advance of the election. The Annual Congregational Meeting shall be the ordinary time of election for each year's classes of elders and deacons. Other congregational meetings may be necessary to fill vacancies in either officer board that arise.
  - d) The CNC, when authorized by the Session, shall nominate a slate of candidates for approval by the congregation whenever a Pastor or Associate Pastor Nominating Committee is needed. The Session shall offer guidance for the timing of the presentation of the nominees to the congregation and the basic composition of the committee, all of which shall be guided by the Book of Order requirements.
  - e) The CNC will nominate members for other search committees, as needed.
  - f) The CNC will be a proactive resource to recommend members for ministry team participation, based on their knowledge of members.

#### Liaison To Board Of Deacons

- 1) The Session designated the Administrative Ministry Team to be their liaison to the Board of Deacons (Diaconate).
- 2) Deacon Leadership
  - a) The Session appoints the Moderator of the Board of Deacons, the Diaconate. As the Session's liaison with the Diaconate, the Administration MT is responsible for recommending to the Session a person for the office of Moderator. The individual may be a serving or non-serving Deacon or Elder.
  - b) At least 90 days prior to new officer installation, the MT should begin discussion of individuals to be considered. Contact with currently serving and non-serving Deacons, the current Moderator, and the pastors for potential candidates is desirable. The MT determines the nominee and confirms the individual has agreed to serve if appointed. Approximately 45 days prior to the new officer installation, the MT recommends its nominee for Diaconate Moderator to the Session for their approval and appointment.
  - c) As soon as practical following the Session's appointment of the incoming Moderator, the Chair of the MT, via electronic notification, advises all serving Deacons and Deacons-elect, of the Session's appointment.
- 3) Annual Review

 a) Recognizing changing needs, an annual review of the Diaconate responsibilities is appropriate. The review is not an evaluation, but a review of goals, objectives, accomplishments and possible improvements needed. This review is conducted by the Administration Ministry Team and members of the Diaconate. The review, conducted each January-March, will address Diaconate responsibilities as noted in the Book of Order. It will further review the work of the three Teams, the work of the Diaconate overall, including meetings, and leadership. It should note issues or concerns from the Deacons relative to better or more efficient services that may be addressed by the Session. It may review the officer election process. The review report may, after review and approval by the Administration MT, suggest to the Session proposed revisions or changes to the session for its approval.

#### Financial Review Committee

- 1) Statement of Purpose: To provide annually for a full financial review of all books and records relating to TCPC finances to ensure proper stewardship of those finances received and to ensure the trust of all members in TCPC's financial management.
- 2) Membership
  - a) The Financial Review Committee, FRC, shall ordinarily be appointed each January by the Session. It shall be comprised of no less than three nor more than five persons, of which at least two shall be TCPC members. The Session shall appoint the chair of this committee. All members should have some experience with, and knowledge of financial and/or business or accounting matters. No members of the FRC shall be a current Finance Ministry Team member or a Trustee.
  - b) The Session shall always have the option to contract with a certified public accountant or accounting firm to conduct a financial review and audit, in lieu of appointing the FRC.
- 3) Specific Duties:
  - a) At the time of appointment by the Session, the FRC shall be advised that the annual review is to be completed and its written report to the Session shall be submitted before August 1 of that year.
  - b) The FRC is expected to follow, generally, the Presbytery of the James (POJ) "Financial Review Process" in completing its task (source: http://presbyteryofthejames.org/Graphics/Financial%20Review%20Guide%20-%20Complete.pdf.) Before starting its work, the FRC shall secure the current version of that process from the Presbytery of the James. Should the FRC deem it necessary for any reason to deviate from the POJ process, they shall submit no later than April 1, their proposed alternative review process to the Session for its approval.
  - c) The custodians of the Church's financial books and records shall make available to the FRC all materials necessary to perform the financial review.

#### Church Roll Review

- 1) The Book of Order guides and instructs the maintaining of the Membership Rolls:
  - a) G-3.02.01 c (The session has the responsibility and power to) ...nurture the covenant community of disciples of Christ. This responsibility shall include receiving and dismissing members; reviewing the roll of active members at least annually and counseling with those who have neglected the responsibilities of membership...;
  - b) G-1.0401 thru G-1.0404 (definitions of Baptized Member, Active Member, Affiliate Member and Other Participants)

Updated: July, 2021 Page 03 - 17 03 Administration.docx

- c) G-3.0204 a There shall be rolls of baptized, active and affiliate members in accordance with G-1.0401, G-1.0402 and G-1.0403. The session shall delete names from the roll of the congregation upon the member's death, admission to membership in another congregation or presbytery, or renunciation of jurisdiction. The session may delete names from the roll of the congregation when a member so requests, or has moved or otherwise ceased to participate actively in the work and worship of the congregation for a period of two years. The session shall seek to restore members to active participation and shall provide written notice before deleting names due to member inactivity.
- 2) This work is accomplished through two distinct activities. The first is performed by the Diaconate on a quarterly basis. Members who have not participated for an extended number of weeks are identified and Deacons perform follow-up actions. See the Deacon MAO section for details. The second is overseen by the Administration Ministry Team, which creates the membership Roll Review Committee, with specific inclusion of the Clerk who has responsibility for the Rolls. The Roll Review Committee, RRC, is a special-purpose sub-committee comprised of about five members, generally from the Administration Ministry Team. The RRC is dedicated to completing this work before Stewardship season to avoid conflicting intentions. The timeline is to finalize recommendations and review them with the Diaconate in the summer, then to take the final recommendations for approval by session no later than the September meeting.
- 3) The overarching intent is to keep members on the active roll so that they continue to receive contact and pastoral care, as long as that is their wish, even if temporary circumstances have not allowed active participation. TCPC has adopted this specific criteria for the Roll Review evaluation of young adults: If an adult under the age of 30 grew up in this church, or was Confirmed at TCPC, or was a vital and active member of the church as a youth, etc., then this person will not be deleted due to inactivity; rather special attention will be directed to reconnect with the person.
- 4) The RRC will review a list of Active Members who have not attended church in two years. Knowing that the Sunday Worship Friendship Pad is the main source of the attendance records and that not all members sign in, that list is "analyzed" by the RRC members, with additional comments and information sought from staff, the Financial Secretary, Sunday School (adult and children) rolls, Small Group attendance (e.g. Men's Breakfast, Bible Blazers, etc.) lists, Time and Talent surveys and Deacon contacts to determine whether any listed are known to be active, and thus excluded from further action. The RRC then coordinates a review by the Diaconate of all of these people to see what information is available now, without further action, from the Deacons. Between RRC meetings each member should make phone calls to secure additional information such as new addresses, updated personal status (such as marriage, graduation from college, joining another church), ages of young people, etc.
- 5) The RRC will then finalize recommendations for session action, which may include actions other than those listed to try to restore a person to active involvement, to provide proper pastoral care to those unable to attend, or to address other circumstances. Recommendations may include:
  - a) Special attention to any young adults meeting the specific criteria stated above in 3.10.C.
  - b) Visit or contact by a pastor, deacon or other member with a strong connection.
  - c) Send a letter encouraging re-involvement
  - d) Assignment to a special Diaconate care list because of circumstances, age, medical issues, etc. (These actions are intended to try to restore the person to active involvement or to provide proper pastoral care to those unable to attend.)

- e) Deletion from the Active Member Roll, with the option of becoming an Other Participant, aka "TCPC Friend" for continued communication and general involvement in our family of faith.
- 6) The RRC shall provide recommendation list(s) to the Session for its review before the meeting when Session takes action.
- 7) The RRC shall have a member attend the session meeting in order to respond to any questions. All session actions will be annotated or updated in the church database:
  - a) If the action is to delete an Active Member from the Roll due to inactivity, a Letter of Notification must be sent.
  - b) If one of the other actions is to be taken, make sure it is a specific responsibility of the Deacons, a pastor, the RRC, or other person.

#### Inclement Weather / Emergency

- 1) Promises Preschool maintains an independent policy for Weather / Emergency Conditions.
- 2) In the event of severe weather conditions, such as snow, sleet, ice, hurricane, severe storm or other extreme conditions, employees are expected to use good judgment in traveling to and from work, and when at work. The Head of Staff (or designee) should monitor weather / emergency conditions by whatever means are available, National Weather Service info, TV info, etc. TCPC will initially follow the lead of Henrico County Schools as to employee guidance. If Henrico County School employees are expected to report to work on time, employees of the church are expected to report to work. This also applies if Henrico County Schools close early and/or employees are dismissed because of dangerous conditions.
- 3) Weekday Weather / Emergency:
  - a) When a weather / emergency condition occurs at start-of-day, e.g. delayed start for Henrico County School employees, TCPC policy is to assess the situation by 10:00 am. The Head of Staff will determine when employees are to report later that day, if at all. In reaching that decision, the Head of Staff is encouraged to consult with other staff and the appropriate ministry teams/groups, e.g. Building & Grounds, Worship, and the Clerk of Session. Staff should expect to be contacted advising them of weather / emergency related decisions. The Head of Staff will maintain the method for staff contact.
  - b) When a weather / emergency condition occurs at other times during the day, e.g. shelter in place alert, early dismissal for Henrico County School employees, the Head of Staff will follow a process similar to above in assessing the situation and informing staff.
  - c) If the church closes or is closed, notification will be via eNews email. When the church building closes all meetings are also automatically cancelled.
- 4) Weekend Weather / Emergency:
  - a) During weekends, the Head of Staff will generally follow the same process as on weekdays. The Head of Staff will consult in the same way. If the decision is to close the church, the notification process detailed for weekdays will be followed. When the church building closes all meetings are also automatically cancelled.
  - b) When the Sunday schedule is impacted, the Head of Staff will execute the same process as above, striving to get the word out early regarding the day's schedule. Deacons should contact members who typically do not utilize electronic communications.
  - c) Church members should be reminded of these procedures periodically, through the church bulletin, the eNews and newsletter.
  - d) To reemphasize, when the church is closed under these circumstances, it is expected that no one will use the building. The church office is closed, all church meetings are cancelled, all

Updated: July, 2021 Page 03 - 19 03 Administration.docx

outside group meetings are cancelled – the building is closed! Any postponed meetings will be rescheduled as soon as possible in coordination with the church calendar and the organization affected.

#### Officer Retreat Guidelines

1) Retreat Subject or Content

The focus of a TCPC officer retreat may be educational in nature, which allows for teaching moments. It may also be a time for officers to focus their time on brainstorming or problem solving a particular issue or question. The Administration Ministry Team, working with the Pastor/Head of Staff and the Clerk of Session, has primary responsibility for planning officer retreats. Always invite serving elders to suggest the subject matter or specific focus or emphasis they wish for the retreat.

2) Facility

The preference is for the retreat to be "off-site" [not at TCPC]. The location should have enough parking. Meeting space will be flexible, so it can be configured as needed. Examples are seating allowing attendees to see and hear one another, space enough for breaking into smaller groups, and the ability to use preferred audio and visual equipment (AV). [TCPC should normally provide the A/V equipment.] The location should provide the ability to offer coffee, soft drinks, water, etc. It should provide space for lunch usually provided by an outside source. We do not need cooking ability.

#### 3) Date/Time/Hours

- a) Schedule retreats need at least six months in advance. Advise all officers of the date, and stress their holding that full day available and committing themselves to attend for the entire retreat. Team building and session/diaconate growth and learning is greatly reduced when officers are absent, or when officers leave early.
- b) Several officers suggested a wish for an overnight retreat. These can be much more effective and result in developing much closer ties among officers. This can be difficult to get "buy-in" by some in today's environment and family schedules. Further, several officers indicated their preference for a session only retreat and a joint retreat, rather than two joint retreats. This might be helpful to the session as it integrates its new members, if the spring retreat was solely for the session.
- c) The suggested time for the retreat is a 9 AM beginning, with an adjournment of 4:00 to 4:30 PM. Comments made are that if we expect the commitment and the day scheduled, it is most worthwhile to use as much time as possible. Several prefer the later 9 AM starting time. The "full-day" allows for team building, provision of the target material or program content, small groups, full group discussion and reasonable lunch break. The spring retreat includes a potentially large number of newly elected officers. Enough time to include these people and work at team building is a part of the retreat.
- d) With that, the staff advises what the priority/focus/expected outcomes should be for a given retreat. Knowing that, the Administration MT should take the lead in deciding the suitable way to promote the day.

#### 4) Logistics

a) Comments and evaluations suggest that officers have left retreats not feeling they gained new knowledge, new skills, and abilities that help them serve better in their roles. If TCPC is asking officers for their commitment to a full-day retreat, all involved in the planning must work to provide such an experience. Once the subject or focus of the retreat is decided, the goals and

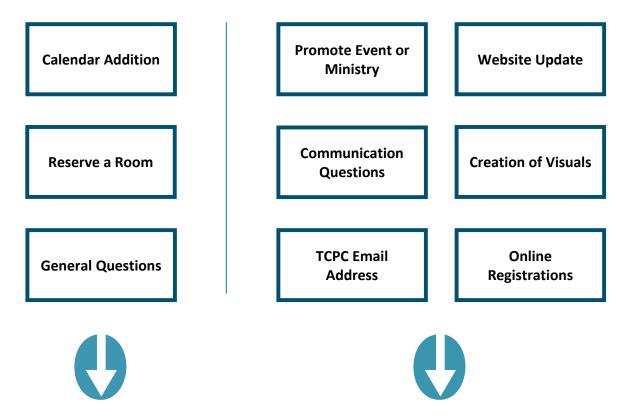
Updated: July, 2021 Page 03 - 20 03 Administration.docx

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- objectives for the retreat must be stated and shared. This allows for an improved manner of measuring each officer's assessment of the retreat. Each participant should complete a written evaluation at the end of each officer retreat.
- b) The pastor, staff and clerk may provide the retreat leadership. It may be suitable to invite other people to help with parts of it. The competency, energy, and dynamics of the presenter are as important as the content presented. There should be interaction within the group. Recommendations include life examples, theoretical questions, and role-playing. Leaders and trainers should be fully aware of the manner in which adults learn [see Eason's *Making Disciples, Making Leaders*, pages 30-31], and work to provide those forms of learning.
- c) Officers leaving a retreat need to feel positive about their day, energized by the experience, and know their valued time was well-spent. All people sharing in the planning for and leading the retreat are responsible to see this is the result.

#### 861 Communications Guidelines

#### WHAT DO YOU NEED TO COMMUNICATE?



#### Administrative Assistant

#### Communications Specialist

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- 1) Why We Do What We Do: The goal of communications at TCPC is to clearly and effectively serve as the voice of the church; to connect individuals to the ministries within our walls and to our greater community.
- 2) Getting the Word Out: When it comes to promoting your event, we want to encourage you to think creatively about getting the word out. More than just relying on larger communication channels to generate all of the interest, think about how you can reach out to get others involved. Relational connections go farther than you think! When we connect with those around us, they care about the things we care about.
- 3) Promotion Request Form: please note, if you are filling out this form for an event, that event may need to be approved through the Building Use form and added to the church calendar before completing this form. (Form is on the TCPC web.)
  - a) NAME OF EVENT\* (What is the name of your event or ministry?)
  - b) DATE, TIME, LOCATION:\*
  - c) NAME/EMAIL/PHONE OF CONTACT OR MINISTRY TEAM HEAD:\*
- d) WILL YOU BE SETTING UP A PAPER REGISTRATION/SIGN UP?\*
- e) DO YOU HAVE QUESTIONS ABOUT AN ONLINE REGISTRATION/SIGN UP?\* Yes / No

Updated: July, 2021 Page 03 - 22 03 Administration.docx

- f) DEADLINE FOR REGISTRATION (IF APPLICABLE) \*
- g) WORDING OF ANNOUNCEMENT\* (Include details on what people can expect and the purpose of the event or ministry.)
- 4) Additional Information

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- a) All announcements are subject to editing for length, clarity and consistency by the Communications Specialist.
- b) Deadlines: Your Promotion Request Form is needed two weeks before your promotion begins. For updates to current announcements, changes are needed by the end of day Monday. Website updates should be submitted two weeks before needed up on the site.
- c) Other: For visuals, handouts or brochures, special presentations, and videos, please talk directly to the Communications Specialist about your ideas. Based on capacity, design and priority, we will let you know what is possible.
- d) Registration Events: If you are promoting an event requiring a signup or registration, you are responsible for providing the paper signup. If you prefer a digital signup form or have questions about that possibility, please talk directly with the Communications Specialist.
- 5) Communications Priority Table

<b>Priority Level</b>	Criteria	Possible Channels		
ONE	Major church-wide events or announcements that affect at least 80% of congregation	<ul> <li>eNews 2-3 weeks</li> <li>Paper Newsletter 2-3 weeks</li> <li>Multiple Social Media Posts</li> <li>Website: Homepage Feature, Ministry Page Feature, Calendar Event</li> <li>Spoken Announcement(s)</li> <li>Announcement Slide</li> <li>Commons Monitors</li> <li>Bulletin Board</li> </ul>		
TWO	Key ministry events or announcements that reach a majority of that ministry's audience or more than one ministry	<ul> <li>eNews 1-2 weeks</li> <li>Paper Newsletter 1-2 weeks</li> <li>Social Media Post</li> <li>Website: Ministry Page Feature, Calendar Event</li> <li>Possible Spoken Announcement</li> <li>Announcement Slide</li> <li>Bulletin Board</li> </ul>		
THREE	Ministry events or announcements that do not reach a majority of the audience including but not limited to recurring ministry events, classes, etc.	<ul> <li>Consideration for eNews</li> <li>Paper Newsletter 1-2 weeks</li> <li>Possible Social Media Post</li> <li>Website; Ministry Page Feature, Calendar Event</li> <li>Announcement Slide</li> <li>Bulletin Board</li> </ul>		

#### 6) Channels of Communication

Requests for promotion through all of the following communication channels can be submitted using the single Promotion Request Form. Please refer to the Communications Priority Table for what kinds of promotion you can expect from your submission. The Communications Specialist will utilize this Communications Priority Table and strategic discretion when deciding what channels are used for what ministries and events. The further descriptions below are meant to provide some information on how and why these channels are each used to reach the members, visitors, and community of Three Chopt Presbyterian.

#### SOCIAL MEDIA

The Communications Specialist maintains all of Three Chopt Presbyterian's social media accounts, including but not limited to Facebook, Twitter, Instagram, etc. We have a basic schedule we follow for the types of posts we share each week. The goal with posting social media content is that it be applicable to a majority of the congregation. Below are some thoughts on our social media strategy that hopefully will help you understand our focus.

#### SOCIAL MEDIA STRATEGY

To fully leverage the power of social media, the content we post must be interactive. Good content leads to interaction, interaction leads to affinity, affinity to community. Three Chopt's mission is to embrace, empower and equip one another to live as disciples in the body of Christ. We see building social media community as one part of accomplishing this mission. What is good social media content? We are confronted with thousands of marketing messages per day, so we want our content to stand out. We don't want to oversaturate our audience, so the focus of our content should be things that apply to a majority of the church. There is still a place to use social media to broadcast information about events and ministries but this should be done strategically and in a way that creates interaction.

So, what is good content?

- Photos/Videos—Posts with photos/videos are more likely to be seen, liked/retweeted, and shared. This is also a great way to do visual storytelling.
- Graphics/Infographs—Many people are visual learners and graphics are great ways to graphically represent quotes, sermon content, and other information.

#### CHURCH MINISTRY SOCIAL MEDIA ACCOUNTS

No social media account should be opened in association with Three Chopt Presbyterian Church or its ministries without the Communications Specialist's knowledge. Groups within the church may want to create a space on social media for sharing information particular to that group, however, Realm can fill that need in the majority of cases. If a group wants to create a social media group, please contact the Communications Specialist to think through the available options before they set up a social media presence.

#### WEBSITE

The official website for Three Chopt Presbyterian Church can be found at www.threechoptchurch.org. This will be the primary source of detailed information about our church, its ministries, and events. Our website is designed so that the home page has content most applicable to a first-time visitor. Information about Sunday Worship, our mission statement,

Updated: July, 2021 Page 03 - 24 03 Administration.docx

sermons, and event highlights will be given space on the home page. Ministries are divided into Serve and Grow categories, with content about some specific ministries. Ministries are also included as individual events on the Events page, with individual landing pages for each. Ministries may request events and information be highlighted on their individual landing pages. If no specific requests are made, the Communications Specialist will use their discretion in deciding what to highlight.

#### WEEKLY ENEWS

The Communications Specialist sends a weekly eNews each week on Thursday afternoons. This highlights church wide events and initiatives and a handful of notable upcoming events. For certain ministries, we understand there is a need to communicate information more frequently and to a more specific audience than what happens through the normal Communication channels. In these instances, ministries are permitted to use Realm to send out such emails to groups connected with their ministry. We would ask that you do this sparingly and strategically. Email sparingly so that your audience doesn't become over-saturated with repetitive emails. Email strategically, communicating the information that is absolutely necessary. If you are in doubt whether you should send an email article through the eNews (by filling out the Promotion Request Form) or Realm by yourself, please consult the Communications Specialist for guidance.

#### WEEKLY PAPER NEWSLETTER

Our Sunday newsletter is distributed in all worship services with the exception of special occasions. It covers some of the same content as the weekly eNews, with an emphasis on reaching those who might not have access to email.

#### ANNOUNCEMENT SLIDES / COMMONS MONITORS

Announcement slides will be displayed on screens in the Sanctuary before each worship service. Some slides are standard each week and some recurring ministries may have slides regularly in the rotation. From time to time slides will be cycled out and then returned after a few weeks' break. The monitors in the Commons area have a visitor focus, with information highlighting floor plans, Sunday morning information, and large upcoming church wide events.

#### **REALM**

Realm is an online ministry tool designed for real time connection. It helps TCPC connect with you and you connect with us. Realm helps people connect at TCPC and keep in touch with the groups that matter to you. There is a mobile app available for both iPhone and Android devices. Online registrations can be created in Realm.

#### PRINTED MATERIALS

This category includes but is not limited to flyers, brochures, and mailings. The website is the best source for dispensing information because it can be easily updated, there's more room to put all of the necessary information, and links for sign-ups and other information are easily embedded. However, we know it is sometimes nice to have something to put into a person's hand when you're telling them about an event or a ministry. The Communications Specialist will produce all material to be distributed to the whole congregation or to all of a major ministry (e.g. all women, all men, all adults, all families, all youth). For paper materials with a smaller audience, leaders of that

particular ministry are responsible for creation and distribution. The Communications Specialist is available for consultation.

#### SPOKEN ANNOUNCEMENTS / MOMENTS FOR MISSION

Spoken announcements are very limited. We aim to have one—no more than two or three—on a given Sunday. These must be requested in advance and will be considered for events that reach a majority of the church body. The selection of spoken announcements is a collaboration between the Pastor and Communications Specialist.

#### **SIGNS & BANNERS**

Any permanent interior or exterior signage must be requested through and approved by the Buildings & Grounds Ministry Team, with consultation from the Communications Specialist. The Communications Specialist can provide suggestions and, on a case by case basis, will design temporary banners and signs. Printing cost will be charged to the ministry requesting them.

#### **VIDEOS**

Worship service videos will be limited to storytelling videos or promotional videos for Priority One events and announcements (see Communications Priority Table) at the discretion of the Communications Specialist and Pastor. Videos can be posted on the Three Chopt Presbyterian website or shared on Three Chopt Presbyterian's social media according to the priority schedule.

#### **BULLETIN BOARD**

The purpose of the bulletin board is to provide a dedicated space for paper sign ups, affiliated community events and other TCPC ministry announcements. You are responsible for posting and removing your announcement from the bulletin board in a timely manner before and at the conclusion of your event. Sign-ups may be posted for a maximum of six weeks before an event.

1017	Record Retention Schedule								
1018	Ministry Teams will reference this Records Retention Schedule to determine the appropriate period for								
1019	retaining church records.								
1020	7 years	Accident reports and claims (settled	1045	Permanent	Insurance records, current accident				
1021	•	cases)	1046		reports, claims, policies, etc.				
1022	Permanent	Annual reports to congregation	1047	7 yrs	Inventories of materials and supplies				
1023	Permanent	Audit reports of accountants	1048	7 yrs	Invoices from vendors				
1024	3 yrs	Bank reconciliations	1049	Permanent	Journals				
1025	Permanent	Cash books	1050	Permanent	Membership records				
1026	Permanent	Charts of accounts	1051	Permanent	Minute books including by-laws and				
1027	7 yrs	Checks	1052		charter				
1028	7 yrs	Contracts and leases (expired)	1053	7 yrs	Payroll records and summaries				
1029	Permanent	Contracts and leases in effect	1054	3 yrs	Petty cash vouchers				
1030	1 yr	Correspondence (routine) with veno	10055	Permanent	Presbytery reports				
1031	3 yrs	Correspondence (general)	1056	Permanent	Property appraisals by outside appraisers				
1032	Permanent	Correspondence (legal and important	n <b>t</b> 057	Permanent	Property records-including costs,				
1033		matters only)	1058		depreciation reserves, end-of-year trial				
1034	Permanent	Deeds, mortgages, and bills of sale	1059		balances, blueprints and plans				
1035	3 yrs	Duplicate deposit slips and count sh		1 yr	Receiving reports				
1036	3 yrs	Employee personnel records (after	1061	Permanent	Special project reports				
1037		termination)	1062	7 yrs	Stock and bond certificates (canceled)				
1038	3 yrs	Employee applications	1063	7 yrs	Subsidiary ledgers				
1039	7 yrs	Financial secretary contribution rec		Permanent	Task Force reports				
1040	Permanent	Financial statements (end-of-year, of	othes5	Permanent	Tax returns and worksheets				
1041		months optional)	1066	7 yrs	Vouchers for payments to vendors,				
1042	Permanent	General Ledgers (and end-of-year to			employees, etc. (includes allowances and				
1043		balances)	1068		reimbursement of employees, officers,				
1044	3 yrs	Insurance policies (expired)	1069		etc., for travel, entertainment and other				
			1070		expenses				
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Updated: July, 2021 Page 03 - 27 03 Administration.docx